

Recommended plans packed with services that provide coverage and value /

au Value Link Plan au Value Link Money Activity 2

You can apply to change plans through the link provided by scanning the QR code below.



See here for services that provide coverage and value >>>

au Starlink Direct

Service area: Outside the au 5G/4G LTE coverage area within Japan (including territorial waters, contiguous zones, and ferry routes)

Scan here for details on eligible plans and models



Stay connected anywhere, as long as you can see the sky*1. Japan's first*2! Direct communication service between satellite and smartphone

Apps compatible with data transmission are being released! *3



Scan here for eligible models



Scan here for available apps



Various other functions are available as well!

Message sending and receiving

AI chat

Location information Sending function

Emergency Rapid Mail reception

au 5G Fast Lane

※This plan is available if you subscribe to an eligible plan under a 5G SA contract.

Service activation procedure required

Scan here for details



5G data communications will be more convenient even during heavy traffic

Even while waiting for the train during your commute to work or school



Even when sharing on social media at large festivals

au Unlimited Data Overseas

※If a significant amount of data is transmitted within a certain period (24 hours), the communication speed may be restricted.

Scan here for details on eligible plans



Usage fees are included! 15 days' worth of fees are discounted every month!

No need for Wi-Fi services!



Use unlimited data with your usual smartphone

※Fees for voice calls and SMS usage overseas apply separately.

Ponta Pass

Usage fee (548 yen/month) is included in this plan! Lots of great services offered!

Application required**

Scan here for details



Requirement: Customers who subscribe to an eligible plan use Ponta Pass with the same au ID

Feel happy with great deals!

Weekly LAWSON

Receive coupons to use at Lawson ※Selection of the Monthly Course is required.

Ponta Pass More point rewards

The more you use au PAY (code payment) at Lawson and participating stores, the higher your Ponta point return rate will be

Feel happy with peace of mind!



Damage, loss and security measures

Feel happy with entertainment!



Enjoy magazines, video content and music!

Subscription Plus Points

Application to eligible services required

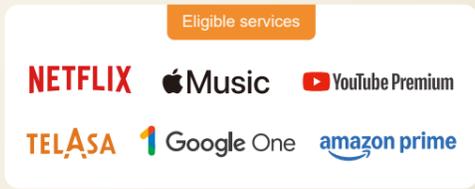
Scan here for details



Save on popular subscriptions!

Requirement: Customers who are subscribed to an eligible au smartphone plan and are currently using an eligible service for a fee (Google One application conditions: Customers using Google One/Google AI Pro with an au ID for which an eligible au smartphone plan is the representative contract)

Every month, receive Up to 20% back in Ponta points for monthly fees of eligible services (tax excluded)



Earthquake Preparation Support

Registration required

Scan here for details



Be prepared for emergencies! Lump-sum support available exclusively to subscribers of eligible plans!



*1: Text messages can be sent and received on the iOS Message app/Google Message app on eligible models. <Photos, videos, and electronic files can be attached (excluding some models). Voice calls are not supported (as of January 2026).> ※While connecting to the satellite signal, you will not be able to use the messaging mail service, call forwarding service, or Number Share (smartwatch) incoming call function. ※It may take some time to connect to the satellite signal, and temporary signal interruptions may occur. ※Connection may be limited if there are obstructions. In addition, connection may not be available in some areas. *2: au is the first among domestic telecommunications carriers to offer this service (as of March 2025; research by KDDI). *3: In addition to the messaging apps already available, data communication is also possible for certain apps (such as YAMAP and Weathernews, among others) on eligible devices (as of January 2026). *4: If you are already a member, no further procedures are required. [au Starlink Direct] ※The location information sending function uses the messaging app's functions to send your current location information (URL information including latitude and longitude) via text message. (It may take some time to obtain and send location information.) Location information on a map cannot be displayed outside the au 5G/4G LTE coverage area. ※Emergency Rapid Mail supports early earthquake warnings, tsunami warnings, and certain disaster and evacuation information alerts (civil protection information). Emergency Rapid Mail for disasters and evacuation information may not be received on some models. Emergency Rapid Mail will be delivered to a broader area than when using au 5G/4G LTE. [au 5G Fast Lane] A service that improves 5G data communication speeds (including tethering). Not applicable to voice calls, 4G LTE data communications, SMS, Wi-Fi, roaming, secondary lines, or Number Share sub-lines. <Requirements> Customers who have signed up for an eligible plan under a 5G SA contract are required to have completed the activation procedure for au 5G Fast Lane. ※The speed improvement effect of au 5G Fast Lane varies depending on radio wave conditions, etc. Depending on the environment, it may be difficult to experience the effect of au 5G Fast Lane, and service may not be available. For details, see the au website. [au Unlimited Data Overseas] <Benefit> A discount of up to 18,000 yen/month will be applied to your au Unlimited Data Overseas usage fee. ※If the basic fee for the eligible plan is calculated on a pro-rata basis, the maximum discount amount will be calculated on a pro-rata basis. ※If you use au Unlimited Data Overseas for consecutive days or across multiple months, you will be billed in full for the month in which you began using the service. The discount will be applied on a per-billing basis to the month in which you began using the service. <Requirement> You must be subscribed to an eligible plan by the start date of au Unlimited Data Overseas. ※au Unlimited Data Overseas usage is included in the usage amount that is used to determine automatic discounts based on data usage for au's unlimited data plans. ※This service covers email, Internet use, and tethering from au devices. <If you are not subscribed to Data Charge> au Unlimited Data Overseas will not apply, and your data communication charges will be charged according to Kaigai Double-Teigaku. <If you do not wish to use au Unlimited Data Overseas> You must apply for the "au Unlimited Data Overseas Opt-Out Option"; in this case, you will be charged according to Kaigai Double-Teigaku. ※Your line may be temporarily suspended if your charges for overseas data communications exceed a certain limit. ※Depending on the telecommunication situation at your destination, services may become unavailable or the partner overseas operators, countries, or regions may change. ※Depending on the terrain and location, the service may not be accessible, even in covered countries and regions. ※If a significant amount of data is transmitted within a certain period (24 hours), the communication speed may be restricted. ※If you reissue an eSIM after starting au Unlimited Data Overseas, data communication through au Unlimited Data Overseas will no longer be available, regardless of the time remaining on your plan. To resume data communication, you will need to restart au Unlimited Data Overseas, but please note that additional fees will apply. ※No fees equivalent to consumption tax will be added to the au Unlimited Data Overseas usage fee. [Ponta Pass] ※When using au PAY (au Simple Payment Service), usage fees will be incurred for Ponta Pass (548 yen/month) and Ponta Pass Light (409 yen/month) (hereinafter "this content"); however, an equivalent amount will be discounted. If you are not subscribed to an eligible plan at the time of billing for this content or by the end of the month, the discount will not be applied. However, for the time being, the discount will be applied if you are subscribed to an eligible plan at the time of billing. ※If the subscription date for the eligible plan and the billing date for this content are the same day, or if payment is made by a method other than au Simple Payment Service (combined payment of communication charges), the usage fee for this content may be charged and then discounted or refunded in the following month or later. ※If multiple contracts are registered to your au ID, the line that subscribes to the eligible plan must be set as the representative contract. ※The free usage fee benefit of this content and the plan discount that includes this content will not both be applied at the same time. The discount will be applied after the free usage fee benefit ends. ※You can continue to use the service after changing from the eligible plan, but the discount will end. If you wish to cancel your subscription, a separate procedure is required. ※This content is a service that offers various coupons with different content on a regular or irregular basis. [Subscription Plus Points] ※This applies to services subscribed to using the same au ID as the eligible plan to which you are subscribed. <Monthly fees> •Netflix: Standard with ads 890 yen/month, Standard 1,590 yen/month, Premium 2,290 yen/month •Apple Music: 1,080 yen/month •YouTube Premium: 1,280 yen/month •TELASA: 990 yen/month •Google One: Basic 290 yen/month, Standard 440 yen/month, Premium 1,450 yen/month, Google AI Pro 1,760 yen/month* ★These prices are campaign prices (end date undecided). If the campaign prices end or change, we will announce as such on our website. Amazon Prime: 600 yen/month <Common points of note for eligible services (Regarding Ponta points redemption)> ※Ponta point redemption is calculated as "monthly fee (excluding tax) x redemption rate." ※The plans eligible for point redemption and the redemption rate vary depending on the au/UQ mobile plan and the plan within each service. For details, please check the point redemption rate for each rate plan. ※The Ponta point redemption rate varies depending on the plan you are using. For details, see the au website. ※Ponta points will be added by the end of the month following the month of use; however, the addition date and time may be delayed due to system issues, etc. ※If your au ID is deleted, invalidated, or changed due to au ID integration at the time of adding Ponta points, or if your au/UQ mobile contract is transferred or inherited, you may not be eligible for the bonus addition. ※Corporate contracts are not eligible for Ponta point redemption. ※Please note that if you subscribe to a plan that includes the applicable service during the usage period, the Ponta point redemption will end when the plan is applied. ※Usage fees will be paid using au Easy Payment Service (combined payment of communication charges). ※For requirements and details on subscription of services, see the au website. <Notes on Google One> ※Google One is available to customers who are using Google One/Google AI Pro with an au ID for which the applicable au/UQ mobile smartphone plan is the representative contract. The representative contract is the communications service contract to which charges for au Easy Payment Service (combined communications fee payment) are billed. For details, see the au website. [Earthquake Preparation Support] <Requirements> Customers who have signed up for an eligible plan are required to have completed the registration procedure for Earthquake Preparation Support <How to receive insurance benefits> Insurance benefits can be received sequentially to your registered au PAY balance or bank account, without the need to complete any procedures, as early as 72 hours after an earthquake occurs. If you complete the claim process on your smartphone, benefits can be received within 72 hours (as soon as the same day). ※For this service to apply, the registration procedure for Earthquake Preparation Support must be completed prior to the earthquake occurring. Coverage will begin on the first day of the month following the month in which the registration process is completed. However, if the probability of an earthquake occurring increases, coverage may begin on or after the first day of the month following the month in which the registration procedure is completed. In this case, coverage will begin after the underwriting insurance company determines that the probability of an earthquake occurring has decreased. (The insurance company will notify you of the coverage start date.) Registration is per au ID. Even if one au ID has multiple lines with eligible plan contracts, you can only register one contract for Earthquake Preparation Support. ※If you change to a plan other than an au Value Link plan, au Money Activity Value Link plan, or au Value Link Money Activity 2 plan, if you cancel or transfer your line, or if you integrate your line with an au ID other than the one you used for the procedure, your coverage will end at the end of the following month. ※If your contract address is in a city, town, or village where a magnitude 7 earthquake is recorded in the earthquake information released by the Japan Meteorological Agency, you will be covered by the insurance. ※Please check your registered address as this will be determined based on the contract address for au Value Link plans, au Money Activity Value Link plans, or au Value Link Money Activity 2 plans. If your residential address differs from your contract address due to having moved, you will not be able to receive insurance benefits even if an earthquake occurs at your residential address. If your contract address differs from your residential address due to having moved, you must change your contract address. ※If multiple au line contracts are registered to your au ID, your coverage will be determined based on the contract address of the representative contract. ※If two or more earthquakes with a seismic intensity of 7 occur within 72 hours at the contract address eligible for coverage, these will together be treated as a single earthquake, and the first earthquake with a seismic intensity of 7 will be covered. ※Insurance payments will be made by the underwriting insurance company. Payment may take several days due to impacts on social infrastructure, etc. ※The au ID for au PAY and the au ID for the line currently subscribed to the eligible plan must be the same. ※Corporate contracts are not eligible. ※Earthquake Preparation Support is the name of the seismic intensity-linked earthquake expense insurance service, with KDDI as the policyholder and Aioi Nissay Dowa Insurance Co., Ltd. as the underwriting insurance company. [Common points of note] ※Benefits and contents may be changed or discontinued without notice. ※Information on this flyer is current as of January 13, 2026. ©Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. TM and ©Apple Inc. All rights reserved. ©Google, the Google logo, Google One, YouTube, and the YouTube logo are trademarks of Google LLC. 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