


au Value Link Plan

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If usage exceeds 200 GB/month, speed may be restricted to a range that does not affect normal use (up to 5 Mbps)* ¹ . For details on the contents of each package, visit the au website.	Ancillary content services	Monthly data capacity	Usage fees <div>Domestic calling charges*²: ¥22/30 seconds separately apply.</div>	Discounts		Fees after discount					
				au Smart Value ^{★3} (From the following month)	au PAY Card Payment Discount 	Data usage	1 person	When Family Discount Plus is applied (per person)			
								When subscribed with 2 people -660 yen	When subscribed with 3 people or more -1,210 yen		
<div>Rich in entertainment content /</div> <div>au Value Link Plan ALL STAR Pack</div>	Netflix (Standard Plan with Advertisement)* ⁴ Apple Music / YouTube Premium TELASA / DAZN piccoma WEB monthly 700-yen course <div>Comes with Amazon Prime membership!</div>	Unlimited* ¹ Up to 100 GB in total for tethering and other data usage	12,056 yen	+		→	Unlimited* ¹	10,736 yen	10,076 yen	9,526 yen	
	Under 1 GB	9,086 yen	8,426 yen				7,876 yen				
au Value Link Plan DAZN Pack	DAZN	Unlimited* ¹ Up to 80 GB in total for tethering and other data usage	10,978 yen	+		→	Unlimited* ¹	9,658 yen	8,998 yen	8,448 yen	
	Under 1 GB	8,008 yen	7,348 yen				6,798 yen				
au Value Link Plan Drama & Variety Pack	TELASA FOD Premium Standard U-NEXT (Paravi Basic Plan for Drama and Variety only)	Unlimited* ¹ Up to 80 GB in total for tethering and other data usage	9,878 yen	+		→	Unlimited* ¹	8,558 yen	7,898 yen	7,348 yen	
	Under 1 GB	6,908 yen	6,248 yen				5,698 yen				
<div>Recommended</div> au Value Link Plan Netflix Pack (P)	Netflix (Standard Plan with Advertisement)* ⁴ TELASA <div>Comes with Amazon Prime membership!</div>	Unlimited* ¹ Up to 80 GB in total for tethering and other data usage	9,306 yen	+	-1,100 yen	-220 yen	→	Unlimited* ¹	7,986 yen	7,326 yen	6,776 yen
	Under 1 GB	6,336 yen	5,676 yen					5,126 yen			
au Value Link Plan with Amazon Prime	<div>Comes with Amazon Prime membership!</div> TELASA	Unlimited* ¹ Up to 80 GB in total for tethering and other data usage	8,877 yen	+			→	Unlimited* ¹	7,557 yen	6,897 yen	6,347 yen
	Under 1 GB	5,907 yen	5,247 yen					4,697 yen			
au Value Link Plan	—	Unlimited* ¹ Up to 60 GB in total for tethering and other data usage	8,008 yen	+			→	Unlimited* ¹	6,688 yen	6,028 yen	5,478 yen
	Under 1 GB	5,038 yen	4,378 yen					3,828 yen			

Comes with an Amazon Prime membership while you're subscribing to an eligible plan!

Also comes with an Amazon Prime membership. This offers everything from quick and convenient delivery of Amazon purchases to streaming of TV shows, movies, and music!
[Eligible plans] au Value Link Plan ALL STAR Pack, au Value Link Plan Netflix Pack (P), au Value Link Plan with Amazon Prime

Calling options to choose from according to your call usage

Application required	
Flat Rate Calling 2	24/7 unlimited domestic calling ^{*1} +1,980 yen/month
Flat Rate Calling Light 2	24/7 unlimited domestic calls within 5 minutes per call ^{*1 *2} +880 yen/month

^{*1}: Calls to 0570 (Navi Dial) and other special numbers are not covered. ^{*2}: If a call exceeds 5 minutes, a calling charge of 22 yen/30 seconds will be billed separately for the time exceeding 5 minutes.

^{★1}: Data speed will not return to normal even if you complete Data Charge. ^{★2}: When the Family Discount is applied, domestic calls between family members are free. Rates differ for calls to satellite phones and calls to phone numbers charged by other companies. ^{★3}: A subscription to a service such as home Internet service is required. Subscription example) For the au HIKARI Home Zutto Giga-Toku Plan (contract term: 3 years), a basic fee of 5,610 yen/month plus an option fee of 770 yen/month separately applies. A contract cancellation fee of 4,730 yen may apply upon cancellation of the Internet service, depending on the length of your contract. ^{★4}: [※]If you subscribe to the au Value Link Plan ALL STAR Pack or au Value Link Plan Netflix Pack (P) during the period of the offer in which the contents are free, the free period will end when the fee plan is applied. **[Domestic SMS]** Sending: 3.3 yen/mail (up to 70 characters) | Receiving: Free [※]Up to 670 full-width characters can be sent depending on the model. However, fees apply for two messages up to 134 characters, and for every 67 characters in every message sent afterward. **[Content services]** [※]For the au Simple Payment Service, you will be billed the usage fees for relevant services, but the corresponding amount will be discounted from your au usage fees. If you are not subscribed to this plan at the end of the month, the discount from the au usage fees will not be applied. **[Common points of note regarding content]** [※]You may not receive the Free Initial Subscription offer for the relevant content. [※]To start the plan, you must perform the separate procedures for starting the service (Excludes TELASA (au Value Link Plan ALL STAR Pack/au Value Link Plan Netflix Pack (P))). [※]After changing to a plan that does not include content, or canceling or temporarily suspending a plan that includes content, you may need to perform separate procedures yourself to unsubscribe from the content. Please visit the au website to check your status. [※]If you have already started using the content, you will be charged the full usage fee in the month you started using the service.

[au Smart Value] <Requirement: Subscribe to ①+②> ①Eligible plan with an au smartphone ②Eligible home Internet services (Internet + phone)
[Family Discount Plus] <Requirement> Family members must subscribe to plans that are eligible for the discount.
[※]Application required. [※]If surnames or home addresses differ among family members, in-person procedures in-store and a document proving your family relationship is required (unless Family Discount is already applied)

[au PAY Card Payment Discount] <Requirement> The payment method registered at the end of the month must be an au PAY Card.
[※]If you use lump-sum or KDDI consolidated billing, the billing group's payment method is used to determine the payment method.

[Common points of note] [※]Discounts, etc. currently applied may be terminated upon subscription to this plan. [※]The full amount will be charged if you cancel in the middle of the month. [※]Data speed may be restricted during peak periods or if you use a significant amount of data. [※]It may not be possible to use these promotions together with other KDDI promotions. [※]Fees separately apply such as for usage, for universal service, and call relay service. [※]Information in this flyer is current as of September 30, 2025. The contents may change depending on the time of application.

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For details, inquire with store staff or visit the au website

KDDI Corporation/Okinawa Cellular Telephone Company

※All prices in the chart are per person and month. Prices include tax unless otherwise noted.

For details on fee plans, visit the au website.